



MARKET YOUR REAL ESTATE BUSINESS WITH

CANVA TEMPLATES



Real estate marketing is essential to attract potential buyers and sellers, showcase properties, and to establish a brand identity in a competitive market. Using a tool like Canva can make marketing easy as it simplifies the design process, allowing you to create high-quality, visually appealing marketing materials without needing advanced graphic design skills. Canva's user-friendly interface, templates, and customization options make it accessible to craft engaging content that stands out.

We've created branded templates in Canva to help you get started! Watch Annette Anthony's techinar called "Creativity Unleashed - A Webinar for Beginners Ready to Create with Confidence" for step-by-step instructions on how to:

- Sign-up for Canva for free at canva.com
- Upload your office logo in PNG format
- Upload your headshot, property images and other images you wish to promote
- Click the links below to access our branded templates
- Drag-and-drop images, and edit text to suit your needs
- Download your marketing and share it digitally on social, in your advertising, via email, in presentations and more
- Learn more at canva.com/designschool

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